



Students learn in person at the iCode school in Troy.

12,000+
STUDENTS ATTEND
THE HIGHLY
REGARDED TROY
SCHOOL
DISTRICT.

the business community. For starters, district Superintendent Dr. Richard Machesky is a longtime member of the Troy Chamber of Commerce board of directors. Those ties also include student internships, hands-on training opportunities, district-sponsored CEO meetings where executives discuss initiatives designed to ensure that students will have the skills they'll need for future jobs, and classroom visits by business experts.

"It's an ongoing effort on many fronts," says Troy Chamber board member Kerry Birmingham, the school district's director of communications and strategic initiatives, "and we are thrilled that our business community has seen the value in sharing their knowledge with us as we provide the opportunity to

expose their industry to the innovators and employees of tomorrow."

At the postsecondary level, Troy is home to the business-focused Walsh College, whose faculty bring

real-world corporate experience into the classroom, as well as a satellite branch of Central Michigan University.

Formal education extends beyond the schoolhouse as well. For example, iCode Troy, which offers classes in computer science, coding, and robotics to children and young adults, opened in July 2021 and is one of just two iCode locations in Michigan.

"Education being such a big component of this community, we thought it would be a nice fit," says Laura Van Almen, the franchise director.

make for a strong, all-encompassing educational environment and a thriving talent pool for local businesses.

It starts with the highly regarded Troy School District, with more than 12,000 students, and its strong ties to

TROY Facts and Figures



6,146
businesses
employ
129,642
people



1 of the
safest cities
in Michigan and
in the top 25
nationwide



2nd **friendliest**
American city to
do business



Best town
in Michigan to
raise a family

BESTS:

• **FOR BUSINESS:** NerdWallet named Troy the 6th wealthiest city (65,000-plus population) in the Midwest in 2016 and 4th best small city in the U.S. to start a business in 2015. In 2019, Troy was rated 2nd for friendliest American city to do business, according to fDi's American Cities of the Future report.

• **PLACE TO RAISE A FAMILY:** WalletHub named Troy the 4th best place to raise a family in Michigan in 2019.

• **FOR SENIORS:** Ranked one of the best cities for seniors to live in 2019 by caring.com based on health care, housing, community engagement, transportation, and quality of life.

Facts and FIGURES

5-Star Community
Named 5-Star Community for attracting and retaining entrepreneurial companies by University of Michigan-DeARBORN's eCities initiative

20 Million
square feet of office and engineering space

14 Million
square feet of industrial space

Land Use:
46.5% Residential
13.02% Public Recreational
10% Commercial
7.22% Industrial

A+ Rating
For the Troy School District, recognized nationally for excellence in academics and fine arts education

1 of the lowest
tax rates in
Southeast Michigan



WalshCollegecampus,Troy.

**MORE THAN
100 CHILDREN
PARTICIPATED IN
ICODE TROY'S
SUMMER
CAMPS**

More than 100 children participated in iCode Troy's summer camps from July through the first week of September 2021, Van Almen says. The site has four classrooms, or "hubs." Classes are kept at 10 students or fewer.

From kindergarten through the college and university level, a Troy education means a skilled and well-rounded employee base that can continue to live, work, and play in Troy.

20 MILLION
square feet
of office and
engineering space



83
languages
spoken



A+
rating for
the Troy
School District

230 international
businesses
from 25 different
countries



6th
wealthiest
city in the
Midwest



85.8%
office occupancy



Homes where languages
other than English are
spoken



Foreign-born
residents

